###### Career & Educational Advisory Council (CEAC)

###### Meeting Minutes

**May 29, 2024**

**9:00 a.m.**

**Otsego County Library, Gaylord**

**CALL TO ORDER** – 9:05

**INTRODUCTIONS AND ROLL CALL**

**CEAC MEMBERS PRESENT**

Dawn Stone

Laura Percival

Natalie Davis

Whitney Dettmer

Jason Campbell

Jeff Montgomery (Alternate)

Jason Reed

Stephanie Hanel

Deborah Larson

Ryan McClintic

Kelli Rohr (Alternate)

**CEAC MEMBERS ABSENT**

Joyce McCoy

Katie Warner

Christopher Hodges

**REQUIRED REPRESENTATIVES PRESENT**

Ashley Udell- Lead Business Service Representative MiWorks! NC

Laura Percival, MiSTEM

**REQUIRED REPRESENTATIVES ABSENT**

Evan Linskey- Department of Technology, Management and Budget (DTMB)

Jessie Mitchell- Michigan Economic Development Corporation (MEDC)

Cindy Whittum- Talent Development Liaison Region 3

Joyce McCoy, Perkins V

**STAFF PRESENT**

Jessica Topp, Director

Marisue Moreau

Tricia Selke, Quality Assurance Specialist

Ashley Udell, Youth & Business Solutions Manager

Alicia Wallace, Marketing and Communications Manager

**MINUTES**

Approval of the December 4, 2023 meeting minutes. ***Motion to approve the mentioned minutes was made by Laura Percival and seconded by Jason Reed. All voting aye. Motion carried.***

**CAREER EDUCATION PLANNING DISTRICT (CEPD) UPDATES**

* Natalie Davis- received SME Prime grant to purchase 3D printers to support CNC, machining and industrial maintenance. COOR’s millage for Career and Technical Education (CTE) did not pass, but continuing to work on strategies. Discussed Federal Perkins Funding and explained the yearly application process.
* Ryan McClintic- spoke about the certified welding and auto programs at the Cheboygan Area Schools.
* Utilizing Perkins money to incorporate supports for math and reading in Career and Technical Education (CTE).
* Natalie and Ryan attended the CTE showcase in Lansing, over 150 students representing different occupations.

**MISTEM**

* Summer camp opportunities for high school students across the region for welding and construction to earn as they learn. The registration for the construction camp is low. Trying other marketing strategies to get the numbers up.
* Teacher externships is an opportunity for teachers to learn alongside the students. The goal is for the teacher to bring back this knowledge to the classroom to open up career discussions.
* COPESD Career & Technical Education (CTE) online survey was open to parents of school aged children, school employees and all other adult residents of the Cheboygan, Otsego and Presque Isle counties. One-thousand two hundred and seven (1,207) responded with a 69% in favor response on a CTE-related tax proposal.

**MiCAREERQUEST UPDATE**

Alicia Wallace, Marketing Manager, reported on the recent MiCareerQuest event held on May 16th at the Ellison Place in Gaylord. The 2024 MiCareerQuest Northeast event was attended by 1,215 students from 22 schools across the 11-county region (Alpena, Alcona, Cheboygan, Crawford, Iosco, Montmorency, Ogemaw, Oscoda, Otsego, Presque Isle, and Roscommon). There were 542 students in Session 1 and 673 in Session 2. The attrition rate was 30% (meaning 30% didn't attend that were registered, which is typical for a free event). The event featured 71 exhibiting organizations, showcasing more than 125 in-demand occupations. Over 65 volunteers from Michigan Works! agencies, partner organizations, local community groups, and businesses assisted with the event to make sure everything ran smoothly. More than 350 working professionals participated in the event, volunteering their time and eager to share their passion for their respective industries. Healthcare had 25 registered exhibits, with 22 attending, manned by 14 companies. Manufacturing had 18 registered exhibits, with 17 attending, representing 16 companies, Technology had 24 registered exhibits, with 22 attending, representing 21 companies. Construction had 23 registered exhibits, with 21 attending, representing 20 companies. The 2025 event is scheduled for Thursday, May 15.

**GROUP DISCUSSION**

None

**OTHER BUSINESS**

No other business.

**PUBLIC COMMENT**

No public comment.

**ROUND TABLE**

Deb Larson discussed the concerns she is hearing from schools in regards to the new overtime rules. Teacher salaries are less than the new minimums, leaving schools to look at how they will be able to meet the new salary requirements.

Jason Reed discussed they will be needing to hire ~140 carpenters and electricians for a solar farm coming to Roger City. He also said they received a grant to build a mobile lab (Schools to Tools) to give MS and HS students hands-on exposure to the trades. They had taken this to schools in the NW and are planning to do a tour of the NE in the fall. He said it was very well received at Mancelona when they visited the wood shop class.

**ADJOURN**

The meeting adjourned at 9:55 a.m.

**NEXT MEETING**

December 2, 2024- Location: Otsego County Library

JS/AU/ts